

## On the Move to End Alzheimer's: Memory Walk 2007 A Success

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On the Move to End Alzheimer's:

Congressman Rothman Joins the 2007 Memory Walk

Walk benefits the Alzheimer's Association of Greater New Jersey

Pictured: Amanda Shaw, Northern Regional Memory Walk Junior Co-Chair cuts the ribbon signaling the start of the 2007 Memory Walk. With her (L-R) are: John O'Marra, Alzheimer's Association Board Chair; Congressman Rothman; Paramus Mayor James Tedesco, III; Russell Rothman (no relation) Memory Walk Chair and Alzheimer's Association board member; Pat Battle, News Channel 4; and Nick Cutrone, Alzheimer's Association board member.

(Paramus, NJ)—On Sunday, October 28, 2007, Congressman Steve Rothman (D-NJ) joined the Alzheimer's Association of Greater New Jersey for its 2007 Memory Walk at Van Saun Park in Paramus. Hundreds of residents braved the cold to participate in the annual event, which funds programs and services for more than 350,000 New Jerseyans and their families who are affected by Alzheimer's and related diseases.

"We must do everything possible to find a cure for Alzheimer's and to help those suffering from this devastating condition. Thankfully, the Alzheimer's Association, Greater New Jersey Chapter is on the job, advancing research and providing invaluable assistance for families and caregivers of those with Alzheimer's. I proudly support the Alzheimer's Association and applaud the tireless efforts of those who come out for Memory Walk year after year," said Rothman, who hosts the event annually with WNBC-TV Anchor Pat Battle.

This year, the Alzheimer's Association held three walks in New Jersey to enable residents to participate—and one in Point Pleasant on September 29, another in Princeton on October 7, and Sunday's walk in Paramus. Every dollar raised stays in New Jersey to help residents living with Alzheimer's.

Memory Walk is the only national fundraiser for Alzheimer's disease and the Association's major community fundraising event of the year. Held in the Fall, Memory Walk brings together business and community leaders, healthcare professionals and families all walking in support of local programs and services for individuals affected by Alzheimer's disease.

Nationwide, Alzheimer's affects around four a half million Americans and it is estimated that the number of individuals with Alzheimer's will grow to at least 11 million by 2050.

For more information about Alzheimer's, finding a support group, or learning how you can help, call (201) 261-6009. You can also visit the Alzheimer's Association of Greater New Jersey Web site at [www.alznj.org](http://www.alznj.org).

## Resources from the Alzheimer's Association of Greater New Jersey

- Find a Support Group
- How You Can Help
- Advocacy
- About Alzheimer's Disease

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